



CHURCH COMMUNICATION NETWORK
PRESENTS

The 4 Essentials for a Strong Men's Ministry

Featuring

Kenny Luck

Founder and President, Every Man Ministries

Men's Pastor, Saddleback Church

Coauthor, Every Man, God's Man

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I. Introduction

God delights in his men

The character of men is expressed in the conduct of men

God uses men to launch transformational change

One transformed man transforms many things

What kind of forward impact is flowing from your men?

Getting men into church is hard work: Satan opposes it

*The vineyard of the LORD
Almighty is the house of Israel,
and the men of Judah are the
garden of his delight. And he
looked for justice, but saw
bloodshed; for righteousness,
but heard cries of distress.
—Isaiah 5:7*

*For just as through the
disobedience of the one man many
were made sinners so also through
the obedience of the one man many
will be made righteous.
—Romans 5:19*

II. Essential 1: You have to build strong funnels

- Need: What are the main challenges for men?

Offer solutions

- Cause: Men are hard-wired to want to rise to challenges

Challenge a man

- Relationship: Fraternity

Spiritual life in the context of other men

- Fun!

Adrenaline, excitement, aggressive/dynamic stuff, physical activity

III. Essential 2: Strong spiritual pathways

What's the process that takes a man to a place of becoming God's man?

Organize your pathway around your church's values

Make your ministry a culture

“Herd University”

IV. Essential 3: Strong relational infrastructure of leadership

This structure drives a men's ministry forward

“Show-how” leadership development

The key is consistency over time: intelligent, intentional, successful

*...but everyone, after he
has been fully trained,
will be like his teacher.
—Luke 6:40*

V. Essential 4: Strong alignment with the mission and vision of the local church

This is the key to long-term success

Ask your pastor: What are your initiatives?

Sponsor change in the men's lives, and then they're “in”

VI. What men's ministry needs to be

Make your ministry intelligent, intentional, successful

Focus on doing a few things really well over time

You'll get depth, consistency of culture, connected leaders, high participation, multiplying discipleship

It takes time: a five-year window

Dedicated leader

Fully integrated into church structure

Consistent communication of the vision and mission

Resources

Every Man, God's Man

by Stephen Arterburn, Kenny Luck, and Mike Yorkey
www.everymanministries.com

Risk: Are You Willing to Trust God with Everything?

by Kenny Luck
www.everymanministries.com

Every Man Ministries

www.everymanministries.com

The Core Man (CCN series)

Core Conflicts (CCN series)

www.ccn.tv

Contact Information

Kenny Luck

Every Man Ministries

29881 Santa Margarita Pkwy, #300
Rancho Santa Margarita, CA 92688

Phone: 949-766-7830

Fax: 949-709-5603

Web: www.everymanministries.com

Church Communication Network

PO Box 1718

Mt. View, CA 94042

Phone: 800-321-6781

Fax: 650-745-0660

Email: ccninfo@ccnonline.net

Web: www.ccn.tv