

 **The Power of Vision**

**I. Why push a tired horse ?**

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**Research findings about Pastors and Vision**

- 4 out of 5 believe they communicate vision well
- 2 out of 3 congregants say they don't
- 6 out of 10 claim to have a vision statement
- just 2% do

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**II. What is vision?**

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Vision is a compelling mental portrait of a preferable future, communicated by God to His chosen leaders, based upon an accurate understanding of God, self and circumstances, for the purpose of advancing God's kingdom.

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### III. How vision differs from mission and purpose

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Mission	VS	Vision
<ul style="list-style-type: none"><li>• Gives Purpose</li></ul>		<ul style="list-style-type: none"><li>• Gives Direction</li></ul>
<ul style="list-style-type: none"><li>• Identifies Opportunities</li></ul>		<ul style="list-style-type: none"><li>• Chooses Which</li></ul>
<ul style="list-style-type: none"><li>• Call to Servanthood</li></ul>		<ul style="list-style-type: none"><li>• Empowered to Serve</li></ul>

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### IV. The scriptural emphasis on vision



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### God's Leaders Get Vision

- Abraham – Genesis 15
- Moses – Exodus 3
- Joshua – Joshua 1
- Josiah – 2Kings 23
- Nehemiah – Nehemiah 2 & 9
- Paul – Romans 15:16-21



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### V. Principles underlying the development and use of vision



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### Developing and Using Vision

1. Focus on receiving & understanding it
2. Thank God for it
3. Own it
4. Write it down
5. Meditate strategically on it
6. Share it
7. Implement it



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### VI. Common misunderstandings regarding vision

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**VII. Indications that you have a vision crisis**

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**You may have a vision crisis if...**

1. people cannot explain the vision in 15 seconds or less
2. decisions are not made in reference to it
3. it is not the primary reference point for leader evaluations

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**You may have a vision crisis if...**

4. the organization never says “no” to great opportunities
5. people don’t ask how to relate their vision and gifts to the organization’s vision
6. other ministry leaders are not pointing out opportunities

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**You may have a vision crisis if...**

7. it is not one of the highlights of the new members class
8. visitors cannot identify it after three visits
9. constituents are not excited, passionate and committed to the vision

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You may have a vision crisis if...

10. your vision is identical to that of other churches
11. you cannot identify measurable change due to the vision
12. people's initial enthusiasm dissipates

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### VIII. Grasping God's vision

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### VIII. Grasping God's vision

1. Know God
2. Know your context
3. Know yourself
4. Get objective feedback
5. Test your conclusion

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### IX. Examples of vision statements and non vision statements



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### Vision Statement Example:

To equip professionals in New York to impact their web of relationships by reaching non-believers through cell groups and marketplace ministries that address urban needs



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### Vision Statement Example:

To use our resources to penetrate Central America with gospel by sending homegrown missionaries who partner with indigenous believers



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### Vision Statement Example:

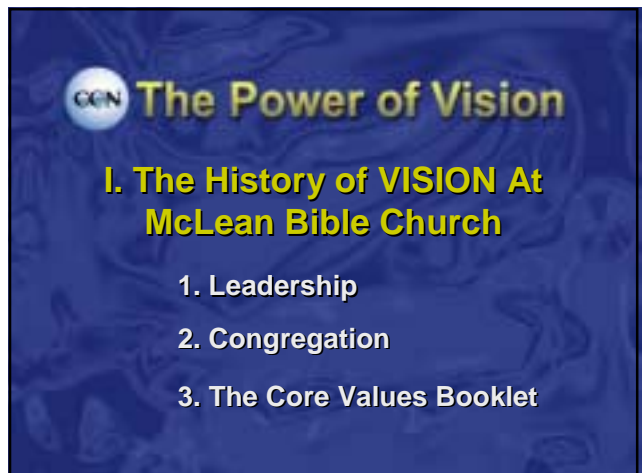
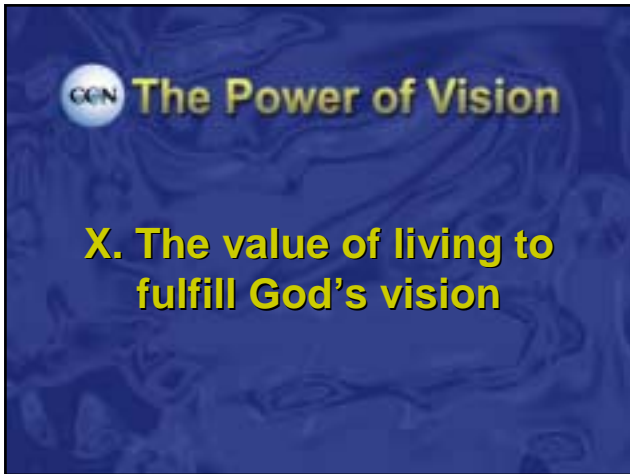
To provide a sanctuary for the underprivileged of our community, by meeting their physical needs



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### Vision Statement Example:

To consistently and constantly challenge the public consciousness regarding justice and integrity in a loving, intelligent manner





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### McLean Bible Church Vision Statement

To make an impact on secular  
Washington with the message of  
Jesus Christ



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### How a clear vision statement helps:

1. Focuses energy and resources
2. Helps us know what to say "No" to
3. Keeps competing agendas out
4. Energizes people
5. Gives people a basis for taking risk
6. Strong position for succession of leadership




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### II. The Result of VISION at McLean Bible Church



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### III. Creating VISION at Your Own Church

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**Jews For Jesus  
Vision Statement**

To make the messiahship of Jesus  
an unavoidable issue for our Jewish  
people worldwide



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**I. Focus: Shaping Your  
Vision for Ministry**

**Focus:** Deciding what you must be  
great at and being ruthless  
about accomplishing...  
this “one” thing I do

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**Vision Cycle**

Recognize Gifts

Group Community Needs

Driven by God's Calling

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**I. Focus:**

- Our Grip of the heart of God
- Our Grasp on the needs of people around us
- Our Gifts that He has entrusted to us

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**II. Alignment: Strategic Planning and Vision Development**

“Organizing is what you do before you do something, so that when you do it, it’s not all mixed up.”

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**III. Reach: Building Your Team Near & Far**



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### III. Reach:

#### 4 Types of Leaders

1. The **Commander** enjoys taking risks because he (or she) sees them as necessary for progress.
2. The **Coach** loves to see others succeed .



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### III. Reach:

#### 4 Types of Leaders

3. The **Counselor** is fulfilled by developing an overall strategy that may be very complex, then helping others understand their roles in accomplishing the plan.



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### III. Reach:

#### 4 Types of Leaders

4. The **Calculator** is a numbers-cruncher who finds satisfaction in following clearly outlined systems and procedures .



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“You know that those who are regarded as rulers of the Gentiles lord it over them, and their high officials exercise authority over them. Not so with you. Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be slave of all. For even the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.”

(Mark 10:42-45)



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### III. Reach:

#### Building Your Team...

1. Releasing ministry to others
2. Resourcing others for ministry
3. Rejoicing in the ministry success of team members



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“From [Christ] the whole body, joined and held together by every supporting ligament, grows and builds itself up in love, as each part does its work.”  
(Eph 4:16)



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### III. Reach:

- Benchmarking
- Sharing Experiences
- Leadership Development
- Training
- Multiply Your Impact



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“For what is our hope, our joy, or the crown in which we will glory in the presence of our Lord Jesus when he comes? Is it not you? Indeed, you are our glory and joy”  
(I Thess. 2:19-20)



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Resources:




The Power of Vision  
By George Barna  
[www.barna.org](http://www.barna.org)

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Resources:

The Barna Update  
A free email newsletter with  
Barna's latest research  
[www.barna.org](http://www.barna.org)

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Resources:




PastorPreneur  
By John Jackson  
[www.PastorPreneur.com](http://www.PastorPreneur.com)

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